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| MEGAN SCHNEIDER | | |
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| EDUCATION — | EXPERIENCE |  |
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| **University of Nebraska**  **at Omaha**  **Bachelor of Science in Communication**  **December 2019**  Journalism and media communications major, business minor  Emphasis: public relations and advertising | Content Strategist  Feb. 2020 – Present • Hurrdat • Omaha, NE   * Writes website copy and blog posts for several clients from a variety of industries * Creates videos for blogs, social media, and YouTube * Optimizes content for SEO by conducting keyword research   Account Executive  Aug. 2019 – Dec. 2019 • Capstone Communication • Omaha, NE   * Managed a small team to promote Arts for All through the enrollment of classes and social media management * Created and designed brochures to spread awareness of the nonprofit to the Omaha community   Online Reporter  July 2019 – Dec. 2019 • [The Gateway](http://www.unothegateway.com/) student newspaper • Omaha, NE   * Provided content for readers while sharpening my own professional journalism skills * Checked in with assignment editors to discuss goals and stories * Provided social media posts enhanced the digital experience for readers     Runner  Sept. 2017 – July 2018 • Fraser Stryker PC LLO • Omaha, NE   * Completed accurate and timely deliveries for attorneys * Set up client meetings and events * Performed various tasks requested of me around the firm   Sales Associate  June 2016 – May 2017 • Younkers • Omaha, NE   * Upheld to customer service standards * Created jewelry displays for the New & Now spring fashion show * Associate in the jewelry and handbag departments | |
|  | SKILLS |  |
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|  | Writing  Blogging  Content marketing  Social media platforms | |