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| MEGAN SCHNEIDER |
| 9812 Emmet St. Omaha, NE 68134 |  402-708-5471  |  meg.schneider95@gmail.com  |
| EDUCATION — | EXPERIENCE |  |
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| **University of Nebraska** **at Omaha** **Bachelor of Science in Communication****December 2019**Journalism and media communications major, business minorEmphasis: public relations and advertising | Content Strategist Feb. 2020 – Present • Hurrdat • Omaha, NE* Writes website copy and blog posts for several clients from a variety of industries
* Creates videos for blogs, social media, and YouTube
* Optimizes content for SEO by conducting keyword research

Account Executive Aug. 2019 – Dec. 2019 • Capstone Communication • Omaha, NE* Managed a small team to promote Arts for All through the enrollment of classes and social media management
* Created and designed brochures to spread awareness of the nonprofit to the Omaha community

Online Reporter July 2019 – Dec. 2019 • [The Gateway](http://www.unothegateway.com/) student newspaper • Omaha, NE* Provided content for readers while sharpening my own professional journalism skills
* Checked in with assignment editors to discuss goals and stories
* Provided social media posts enhanced the digital experience for readers

 Runner Sept. 2017 – July 2018 • Fraser Stryker PC LLO • Omaha, NE* Completed accurate and timely deliveries for attorneys
* Set up client meetings and events
* Performed various tasks requested of me around the firm

Sales Associate June 2016 – May 2017 • Younkers • Omaha, NE * Upheld to customer service standards
* Created jewelry displays for the New & Now spring fashion show
* Associate in the jewelry and handbag departments
 |
|  | SKILLS |  |
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|  | Writing Blogging Content marketing Social media platforms  |